

EKU POWER DRIVES · VISUAL COMPETITIVE RADAR · EVIDENCE CUT 9 SEPTEMBER 2026

Nobody sits in the center with Maximus. Five rivals are approaching, and two of them arrived in the last four weeks.

Nine product moves checked against primary sources. The closer to the center, the closer to Maximus and Sophia's ground. The sector says which layer each one competes in.

Labels: competitor facts Confirmed (4 and 9 Sep 2026). EKU's position: Working Hypothesis until E1 to E4 close.

9

moves validated

5

approaching (inner ring)

2

new since 4 September

0

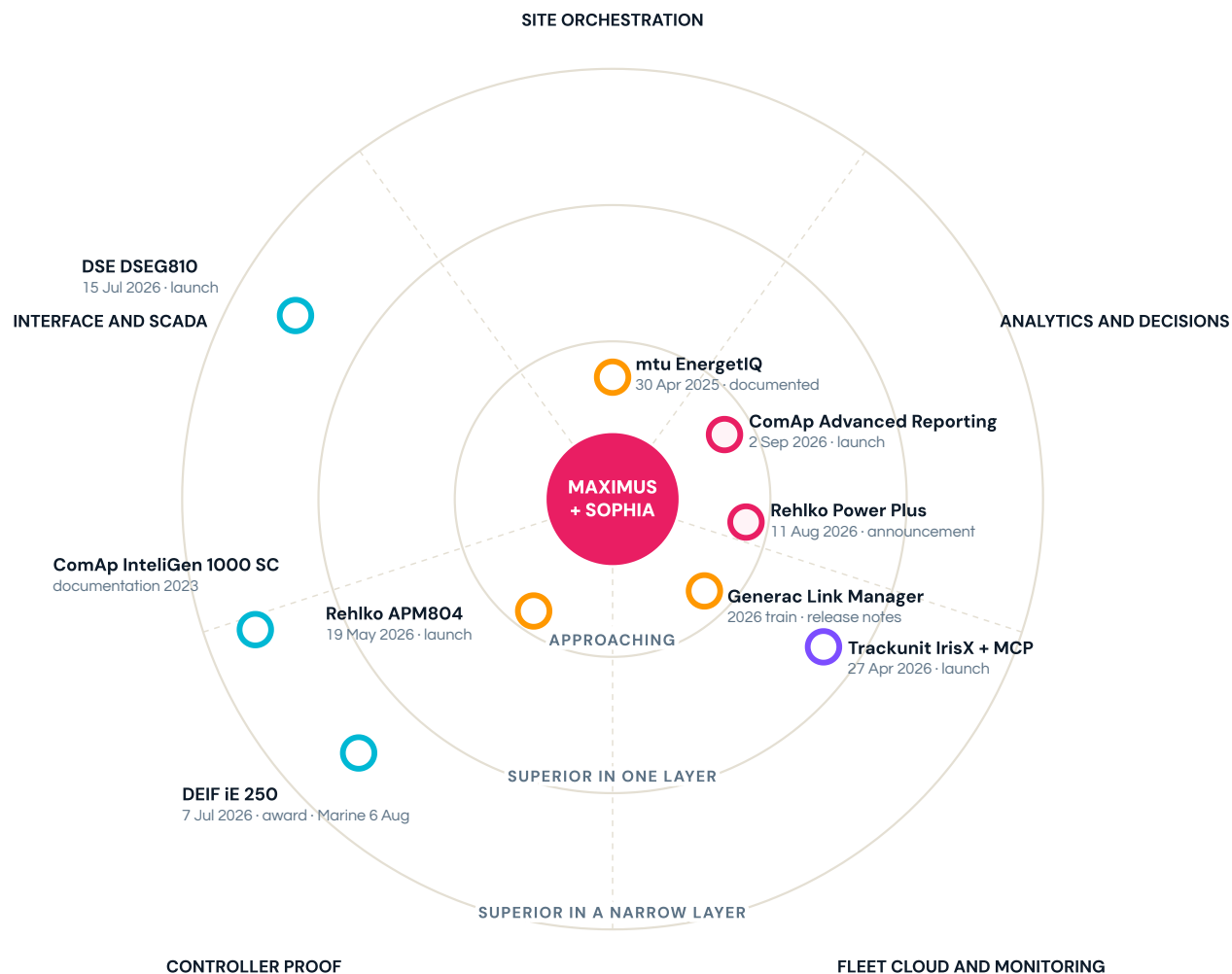
in the center: mixed-brand orchestration

THE RADAR

Three rings of proximity, five layers of competition, nine dated signals.

What you are looking at. Think of an airport radar: the center is the Maximus and Sophia runway. Dots on the inner ring are heading toward it. Dots on the outer ring are strong in one layer, far from the center. The color of each dot says how we read the threat; magenta marks what is new since the previous cut.

● New since 4 Sep
 ● Approaching
 ● Superior in one layer
 ● Superior in a narrow layer



Source: vendor press releases, release notes and product pages, retrieved 4 and 9 September 2026. Ring position is Kanbina Lumina's threat read; the sector is the layer where the product competes.

THE FIVE LAYERS

The top floor is still empty in every rival's own documents.

5

Orchestration: run gensets, batteries, solar and switchgear as one system

Maximus claim. Closest: mtu EnergetIQ, inside its own ecosystem.

4

Analytics and decisions

Sophia. Now contested by ComAp Advanced Reporting, Rehlko Power Plus and Generac trending.

3

Fleet cloud, monitoring and remote dispatch

Generac Link Manager, Trackunit, Rehlko Power Plus, ComAp WebSupervisor

2

Controller proof and certification

DEIF, ComAp, Rehlko APM804

1

Interface and SCADA hardware

DSE DSEG810

Reading: layer 4 is getting crowded. Sophia must be sold as analytics inside the control loop, not as one more dashboard.

THE NINE SIGNALS

Every dot on the radar, with its date and the kind of evidence behind it.

SIGNAL	DATE AND EVIDENCE	READ	WHY IT SITS THERE
ComAp Advanced Reporting	2 Sep 2026, launch	NEW · APPROACHING	Cloud analytics for hybrid sites. Reports after the fact, does not control.
Rehlko Power Plus	11 Aug 2026, announcement	NEW · APPROACHING	Cloud monitoring across generators, ATS and third-party equipment, bundled with service contracts.
mtu EnergetIQ	30 Apr 2025, documented	APPROACHING	Manager, asset controllers, redundancy and AI. Inside the mtu ecosystem, no mixed-brand claim.
Generac Link Manager	2026 train: 26 Mar, 8 May, 13 Aug, 27 Aug	APPROACHING	Mixed OEM monitoring, remote dispatch, free trial, Spanish interface. Dispatch is not orchestration.
Rehlko APM804	19 May 2026, launch	APPROACHING	Paralleling, monitoring and diagnostics for data centers. No mixed-brand claim.
Trackunit IrisX + MCP	27 Apr 2026, launch	SUPERIOR IN ONE LAYER	6.5 million assets, fleet data queried by AI assistants. Does not control electrical systems.
DEIF IE 250	7 Jul 2026 award; 6 Aug Marine	NARROW LAYER	Certification and controller proof. Overlaps in control, not in orchestration.

SIGNAL	DATE AND EVIDENCE	READ	WHY IT SITS THERE
ComAp InteliGen 1000 SC	Documentation, 2023	NARROW LAYER	64 controllers, redundancy, cybersecurity, open documentation.
DSE DSEG810	15 Jul 2026, launch	NARROW LAYER	Rugged SCADA display for multiple gensets. Interface, not orchestration.

We never turn a documentation date into a launch date. Competitor figures are their own claims.

Kanbina Lumina · market intelligence for ECU Power Drives · evidence cut 9 September 2026.
Companion to the Competitive Radar PDF (EN and ES) and the Maximus Master Battlecard v1.3.